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PRESS RELEASE

GOLDEN POLYGONS CELEBRATE THE BEST WEB 3D CREATIONS.

GAILLAC (FRANCE), December 16th, 2003. 3d-test, a web magazine specializing in the field of 3d applications for the web, organizes the Golden Polygons, and awards prizes for the best web 3d creations produced in 2003. A pre-selection of 20 nominated projects in 4 categories was submitted to the vote of a jury consisting of 7 3d professionals. The following winners have been selected by the jury, and have been awarded prizes of the Golden Polygon for 2003:

CATEGORY E-COMMERCE 2003

Winner: Seiko US technology: Viewpoint

Nominees:

Sagem My-X6 (Holomatix)

Sony Style (Viewpoint)

Code 3 Coll. Star Wars (Demicron)

Seiko US (Viewpoint)

Buick Rainier 2004 (Viewpoint)

This category recognizes outstanding 3D presentations in the field of electronic commerce. Applications which are increasingly more graphically rich and precise are being used for product presentation by information technology companies (Dell, HP, IBM, Toshiba..), popular public communications companies (AT&T, Nokia, Sony..), and automobile manufacturers (Buick, Ford, Honda, Mazda...). These 3D applications are particularly appreciated for their interactive abilities, their navigational freedom, and their high graphic quality.

CATEGORY WALKTHROUGH 2003

Winner: Grenoble 3D technology: BS Contact

Nominees :

Grenoble 3D (BS Contact)

LetterBox (Atmosphere)

300ème anniversaire de Saint Petersburg (BS Contact/Cortona)

House in New York (Turntool)

Architecture 1 (Blender 3D)

This category recognizes the historical "Walkthrough" 3D applications for the web. The user enters a three dimensional world in which he can move freely. One can "visit" places such as museums and virtual buildings. These applications are appreciated for their increasingly realistic qualities such as the addition of shadows and reflections. Primarily companies in the field of Architecture and Tourism use these applications.

CATEGORY RICH MEDIA / ENTERTAINMENT 2003

Winner: Kellogs Frosties technology: Shockwave 3D

Nominees:

Street Wise (Wildtangent)

Lords of the Rings Orc Builder (Shockwave 3D)

Kellogs Frosties (Shockwave 3D)

Renault Megane (Virtools)

Lego (Shockwave 3D)

This category recognizes applications that combine different types of media such as sound, animation, 3D, and video. These 3D technologies are the foundation for many high quality on line games, entertainment products and educational tools.

CATEGORY SIMULATION/GIS/VR/SCIENCE 2003

Winner: Cyclones Arte technology: Virtools

Nominees:

Kobe (Viewtec)

Suisse (Geonova3D)

Rotterdam Harbour (Questl3D)

Cyclonnes Arte (Virtools)

3B Scientific Torse (Shockwave 3D)

This category covers the field of 3D simulation such as a pilot simulator, GIS (Geographic Information Systems), VR (Virtual Reality), as well as the field of science. Three-dimension visualization plays an important role in the description and simulation of scientific phenomena and process.

About the jury of the Golden Polygons 2003

The committee of the Golden Polygon is composed of 3D professionals: including online magazine editors, and individuals from companies such as 3d Labs, Discreet, and France Telecom R&D. The vote of this specialized committee guarantees the high quality of the winning applications.

About 3d-test

Since January 2003, 3D-test has covered current and outstanding 3D activity for the web. It includes a detailed testing system and current news interviews. 3D test was organized in 2001 with Cycore and the SEB group to form a competition of 3D web creations. In 2003, 3D-test created the Golden Polygon Awards to recognize the best 3D web creations. 3D-test is edited by Westimages.

Illustrations (from top to bottom): Logo (3D-test Golden Polygon Awards), Seiko USA – Winner Golden Polygon 2003 – Category e-Commerce, Grenoble 3D – Winner Golden Ploygon 2003 – Category Walkthrough.



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